



# Position Tracking: Overview (organic)

Coolblue

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**Campaign:** Coolblue  
**Tracking URL:** www.coolblue.be  
**Location:** Belgium  
**Device:** desktop  
**Number of keywords:** 11  
**Date range:** 21 Mar 18 - 27 Mar 18  
**Tags:** none  
**Filters:** none  
**Local pack:** Include local pack rankings  
**Top stories:** Exclude top stories rankings


## Visibility

0.6718%

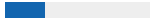
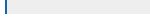
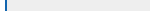
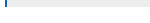
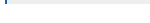

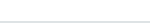



 www.coolblue.be


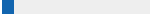
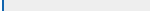
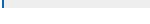
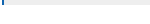

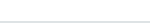

## Rankings Distribution

Domain	Visibility	Change
vandenborre.be	13.24% 	0.00%
krefel.be	1.75% 	0.00%
<b>www.coolblue.be</b>	0.67% 	0.00%
verkoopjegsm.be	0.00% 	0.00%
telefooninleveren.nu	0.00% 	0.00%
pdashop.nl	0.00% 	0.00%
zonzoo.be	0.00% 	0.00%
oudetelefooninleveren.com	0.00% 	0.00%


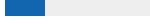
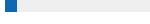
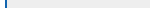
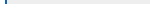

### Rankings in Top 3

Domain	Keywords	New	Improved	Lost	Declined
vandenborre.be	3 	0	0	0	0
<b>www.coolblue.be</b>	0 	0	0	0	0
verkoopjegsm.be	0 	0	0	0	0
telefooninleveren.nu	0 	0	0	0	0
pdashop.nl	0 	0	0	0	0
zonzoo.be	0 	0	0	0	0
oudetelefooninleveren.com	0 	0	0	0	0
krefel.be	0 	0	0	0	0

### Rankings in Top 10


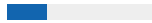

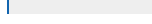
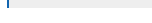
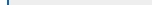


Domain	Keywords	New	Improved	Lost	Declined
vandenborre.be	7 	0	0	0	0
krefel.be	1 	0	0	0	0
<b>www.coolblue.be</b>	0 	0	0	0	0
verkoopjegsm.be	0 	0	0	0	0
telefooninleveren.nu	0 	0	0	0	0
pdashop.nl	0 	0	0	0	0
zonzoo.be	0 	0	0	0	0
oudetelefooninleveren.com	0 	0	0	0	0

### Rankings in Top 20












Domain	Keywords	New	Improved	Lost	Declined
vandenborre.be	8 	0	0	0	0
krefel.be	3 	0	0	0	0
<b>www.coolblue.be</b>	1 	0	0	0	0
verkoopjegsm.be	0 	0	0	0	0
telefooninleveren.nu	0 	0	0	0	0
pdashop.nl	0 	0	0	0	0

Domain	Keywords	New	Improved	Lost	Declined
<a href="#">zonzoo.be</a>	0 	0	0	0	0
<a href="#">oudetelefooninleveren.com</a>	0 	0	0	0	0

## Rankings in Top 100

Domain	Keywords	New	Improved	Lost	Declined
<a href="#">vandenborre.be</a>	9 	0	0	0	0
<a href="#">www.coolblue.be</a>	3 	0	0	0	0
<a href="#">krefel.be</a>	3 	0	0	0	0
<a href="#">verkoopjegsm.be</a>	0 	0	0	0	0
<a href="#">telefooninleveren.nu</a>	0 	0	0	0	0
<a href="#">pdashop.nl</a>	0 	0	0	0	0
<a href="#">zonzoo.be</a>	0 	0	0	0	0
<a href="#">oudetelefooninleveren.com</a>	0 	0	0	0	0

## Keyword Rankings 1 - 11 (11)

Keyword	SERP Features	www.coolblue.be		CPC	Volume
		27 Mar <sup>▲</sup>	Diff		
1. bosch		13 ★	0	0.55	14,800
2. boormachine		32 ★	0	0.47	1,900
3. laptop		50 ★	0	0.79	12,100
4. goedkope elektronica			-	0.84	30
5. laserprinter			-	1.63	1,000
6. iphone			-	0.38	40,500
7. sporthorloge			-	0.49	4,400
8. macbook air			-	0.65	9,900
9. stofzuiger			-	1.17	6,600
10. ipad			-	0.43	22,200
11. printer			-	1.17	8,100